



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Hello R3. This report is a wrap-up of the annual metrics for 2018. Now through the end of February is the time to reach out to members who have not yet renewed their membership. Assign someone to remind members to click on the renewal link, if they forgot to do it. Let's dive into 2019 with awesome technical programs and socials for our affinity groups. Help our membership develop in three areas: personally with skill building, professionally with technology sharing, and socially while giving back in communities. Utilize our IEEE tools below for membership growth and post all R3 events on our social media platforms.

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Region Snapshot	This Month	'19 vs. '18	% Change	To view your Section's total membership, renewal and recruitment stats, visit the Region 3 Membership Stats folder on Google Drive.
Total Membership	27,548	▼ (39)	-0.1%	
Higher-Grade	22,540	▼ (327)	-1.4%	
Students	5,008	▲ 288	6.1%	
IEEE Worldwide	422,460	▲ 5,031	1.2%	

Have you checked out IEEE Collabratec lately?

During the past few months, several new features have been implemented. These include access to the IEEE Member Directory and IEEE Mentoring program, to name a couple. Members can also search for IEEE events and connect with volunteers globally. Encourage those in your Section to create an account and benefit by this powerful tool. For more details on how Collabratec can help you, [check out this article](#).

Officer Reporting Updates

Do not forget to [update your officer reporting](#) as necessary and do not forget to include your sub-unit officers such as Affinity Group Chairs, Chapter leaders and Student Branch officers. By doing this, you are ensuring that the necessary people are getting useful information, including this report and other communications.

Officer Training available via the IEEE Center for Leadership Excellence (CLE)

Along with updating your officer reporting, direct your new volunteers the IEEE CLE. Here they will find training, action plans and best practices for their respective positions. This is also a great resource for longer-term volunteers who need a refresher on their roles and responsibilities. There is a lot of new content, so please be sure to use it as a reference.

REMINDER: Order your 2019 Membership Development Kit

Be sure to [order your 2019 Membership Development Kit](#) via the new MD Kit Portal. **Users can now customize their kit** via the portal. First times users are required to set up a user account. We suggest using your IEEE Account credentials.

[Visit the MD resources page](#) to access materials designed to help your local membership efforts.